



Asymmetric Leadership

Anyone can lead. In high-performing organisations this is exactly what happens: leadership flows around and throughout. Everybody is motivated and guided by that magical clear and compelling purpose, and the result is a creative and exciting culture, where leadership is encouraged and team members feel free to harness the energy of others to generate useful activity. I call this 'asymmetric leadership'.



Read a full description on page 22-23 of The Leadership Book.



Scan the code or visit: www.leader-connect.co.uk/videos/howto-create-a-vibrant-leadership-culturewith-high-morale-and-great-output