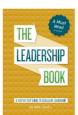


"Leaders achieve things far beyond what they could do alone, by engaging others intellectually and emotionally in pursuit of a clear and compelling purpose."

NJ

Our Definition of Leadership

Effective leadership can be learned and developed, and it doesn't require a huge amount of study. This definition is simple and straightforward and to cut to the conclusion, if you can bring that definition to life, you'll be having a positive leadership effect.



Read a full description on page 16 of The Leadership Book.



Scan the code or visit: www.leader-connect.co.uk/videos/ leadership-defined-an-introductionto-leadership